



TALENT POOL: GRAPHIC DESIGNERS – HUMANITARIAN

Deadline: 10th January 2026, with rolling review. Please apply early as this pool may close early if enough suitable candidates are identified.

Background

The International Planned Parenthood Federation (IPPF) is a global healthcare provider and advocate of sexual and reproductive health and rights (SRHR) for all. In humanitarian crises, IPPF and its Member Associations (MAs) deliver life-saving sexual and reproductive healthcare services to women, girls and marginalised communities – often under extremely challenging circumstances.

To support this work, IPPF is seeking to establish a pool of talented, experienced **graphic designers** who can be contracted on an ad-hoc basis to produce high-quality, branded design assets. These will include social media graphics, factsheets, reports, and other visual materials aligned with IPPF’s humanitarian communications needs and brand guidelines.

Scope of Work

Designers in the pool may be contracted to work on a variety of communications outputs, including:

- Designing engaging, on-brand social media content using Canva and InDesign
- Laying out reports, factsheets, briefs, and other print/digital materials
- Creating infographics and data visualisations
- Producing editable templates for use by the humanitarian team and partners
- Preparing campaign visuals and event materials
- illustration development for storytelling

Each assignment will be accompanied by a short creative brief from IPPF, outlining messaging, tone, audience, and format specifications.

Required Skills and Experience

- **Proven experience designing content for international development, humanitarian, news or advocacy organisations**
- **Strong proficiency in Adobe InDesign and Canva**
- **Excellent attention to detail and strong layout and typography skills**
- **Ability to deliver clean, brand-aligned visuals quickly and independently**
- **Proven ability in creating striking content for social media platforms (Instagram and LinkedIn)**
- **Understanding of ethical visual storytelling in humanitarian or SRHR contexts**
- **Ability to interpret content into clean, accessible visuals**
- **Commitment to inclusive and ethical communications.**

Desirable:

- **Illustration skills**
- **Knowledge of humanitarian issues, particularly in SRH, is an advantage**

Location

- International, remote, flexible is working possible.
- A strong internet connection is required for downloading content.

Contract Type and Duration

This is not a full-time or retainer position. Designers will be contracted on a per-project basis depending on availability, style-fit, and relevance to the brief. Being in the pool does not guarantee work but indicates you are a preferred vendor for IPPF humanitarian projects.

Fees

Please indicate professional fees as a daily rate, in USD excluding VAT. Where applicable, VAT should be shown separately.

Application Requirements



Designers who wish to be included in the pool should submit the following:

- A short cover letter (max 1 page) outlining relevant experience, areas of strength (e.g. social design, long-form layout, illustration), and typical turnaround time for a 3-page report and social media graphic post
- A PDF or online portfolio with at least 5 examples of relevant design work.
- CV
- Expected daily rate in USD, excluding VAT. Where applicable, VAT should be shown separately.
- Indication of availability

Submission and Deadline

Application materials should be sent to submitted to [**Esearjobs@ippf.org**](mailto:Esearjobs@ippf.org) with the subject line "Application: Humanitarian Graphic Designer Pool".

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***Applications are particularly encouraged from candidates openly living with HIV.
IPPF is committed to equal opportunities and cultural diversity.***

Candidates from all sections of the community are welcome to apply.